

# Customer Art Approval Form

Tracking Number:

GEIGER PO#5313768\_AMSTERDAM - NY(W307646)

## ITEM PPD-524

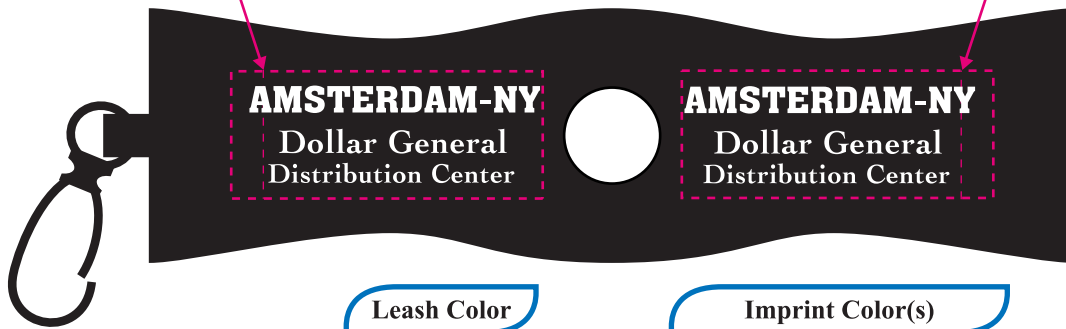
0.5oz Apple Blossom w/Custom Leash



Everything before this line will roll under the bottle  
\*SEE ILLUSTRATION

LSH-PPD-53413

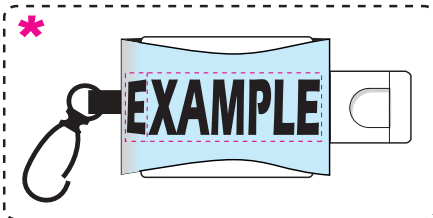
Everything after this line will roll under the bottle  
\*SEE ILLUSTRATION



Leash Color



Imprint Color(s)



### Art Guidelines

#### 1. Leash Imprint

- a. Positive imprint - 7 pt minimum ..... Sample Text
- b. Reverse imprint - 9 pt minimum ..... **Sample Text**
- c. Serif and italic types - 7 pt minimum ..... Sample Text
- d. Line weight, positive lines - .75 ..... \_\_\_\_\_
- e. Line weight, reverse lines (gap) - .75 ..... **=====**

\* Ornate and display type faces will be printed on a case-by-case analysis.

\* Registered marks and trademarks should be enlarged for clear printing.

### Color Variance Notification

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed peice.

**Ship Date is 5 Business Days from Art Approval**